

The Better World Shopping Guide

Ellis Jones (sociologist)

In his book "The Better World Shopping Guide: Every Dollar Makes A Difference," he encourages consumers to push their dollars to the "A" and "B" companies

Ellis McNatt Jones (born February 25, 1970) is an American sociologist and author at College of the Holy Cross. His research has focused on ethical consumerism, corporate social responsibility, and lifestyle movements. He is best known for his research translating the social and environmental records of companies into an A to F rating system for use by consumers.

Palmer Report

"The Future of the Fourth Estate". Rutgers Magazine. Rutgers University. Retrieved August 26, 2021. Jones, Ellis (2022). The Better World Shopping Guide:

The Palmer Report is an American liberal conspiracy theory and fake news website, founded in 2016 by Bill Palmer.

The site is known for making unsubstantiated or false claims, producing hyperpartisan content, and publishing conspiracy theories, especially on matters relating to Donald Trump and Russia. Fact-checkers have debunked numerous Palmer Report stories, and organizations including the Columbia Journalism Review and the German Marshall Fund have listed the site among false content producers or biased websites.

The Hitchhiker's Guide to the Galaxy

The Hitchhiker's Guide to the Galaxy is a comedy science fiction franchise created by Douglas Adams. Originally a radio sitcom broadcast over two series

The Hitchhiker's Guide to the Galaxy is a comedy science fiction franchise created by Douglas Adams. Originally a radio sitcom broadcast over two series on BBC Radio 4 between 1978 and 1980, it was soon adapted to other formats, including both novels and comic books; a 1981 BBC television series; a 1984 text adventure game; stage shows; and a 2005 feature film.

The Hitchhiker's Guide to the Galaxy is an international multimedia phenomenon; the novels are the most widely distributed, having been translated into more than 30 languages by 2005. The first novel, *The Hitchhiker's Guide to the Galaxy* (1979), has been ranked fourth on the BBC's *The Big Read* poll. The sixth novel, *And Another Thing...*, was written by Eoin Colfer with additional unpublished material by Douglas Adams. In 2017, BBC Radio 4 announced a 40th-anniversary celebration with Dirk Maggs, one of the original producers, in charge. The first of six new episodes was broadcast on 8 March 2018.

The broad narrative of *The Hitchhiker's Guide to the Galaxy* follows the misadventures of the last surviving Earth man, Arthur Dent, following the demolition of the Earth to make way for a hyperspace bypass. Dent is rescued from Earth's destruction by Ford Prefect—a human-like alien writer for the electronic travel guide *The Hitchhiker's Guide to the Galaxy*—by hitchhiking onto a passing Vogon spacecraft. Following his rescue, Dent explores the galaxy with Prefect and encounters Trillian, another human who was taken from Earth (before its destruction) by the President of the Galaxy, Zaphod Beeblebrox, and Marvin the Paranoid Android. Certain narrative details were changed among the various adaptations.

The Lovers' Guide

Lovers' Guide: Better Orgasms, 1993 The Essential Lovers' Guide, 1996 The Lovers' Guide: Secrets of Sensational Sex, 1999 The Lovers' Guide: What Women

The Lovers' Guide is a British-French sex and relationships advice brand, produced by Lifetime Productions International Ltd, which launched with the release of the first Lovers' Guide video in the United Kingdom and France on 23 September 1991. Presented by the sexologist Dr Andrew Stanway, and produced by Robert Page and William Campbell, this became the only non-fiction film to top the UK and France video charts; it sold 1.3 million copies in the UK and 1.5 million in France and went into 13 languages and 22 countries around the world.

The release caused controversy due to the explicit nature of the video. At the time of the first video in 1991, its showing of erections, oral sex, penetration and sexual intercourse was not permissible in the United Kingdom, even in R18 certificate films that are only available in licensed sex shops. The British Board of Film Classification (BBFC) granted the title an 18 certificate without cuts due to its educational nature. Despite the certification, which would normally be a license for general UK distribution, this was technically merely advisory and the producer, Robert Page, faced charges of obscenity, which were subsequently dropped. Due to its explicit nature, large retailer Woolworths refused to stock the title. The video was intended to promote healthy sex within marriage, however it was later revealed that four of the seven couples were not married, and included a former prostitute and a wife-swapper.

The Lovers' Guide was distinct for using explicit video material to illustrate the instructional points being made. While the explicit nature of the visual content would usually warrant an R18 certificate in the UK all Lovers' Guide videos and DVDs have been granted 18 certificates.

Lovers' Guide products has expanded to ten further DVDs, a book, an encyclopaedia, two CD-ROMs and cassettes and CDs of the soundtracks. It has also been shown on encrypted television.

Better Call Saul

Better Call Saul is an American neo-noir legal crime drama television series created by Vince Gilligan and Peter Gould for AMC. Part of the Breaking Bad

Better Call Saul is an American neo-noir legal crime drama television series created by Vince Gilligan and Peter Gould for AMC. Part of the Breaking Bad franchise, it is a spin-off of Gilligan's previous series, Breaking Bad (2008–2013), to which it serves primarily as a prequel, with some scenes taking place during and after the events of Breaking Bad. Better Call Saul premiered on AMC on February 8, 2015, and ended on August 15, 2022, after six seasons, totalling 63 episodes.

Set primarily in the early to mid-2000s in Albuquerque, New Mexico, several years before the events of Breaking Bad, Better Call Saul examines the ethical decline of Jimmy McGill (Bob Odenkirk), an aspiring lawyer and former con artist who becomes the egocentric criminal-defense attorney Saul Goodman alongside his romantic interest and colleague Kim Wexler (Rhea Seehorn), while dealing with conflicts with his brother Chuck McGill (Michael McKean) and his law partner Howard Hamlin (Patrick Fabian). The show also follows Mike Ehrmantraut (Jonathan Banks), a former corrupt police officer who becomes a fixer and enforcer for drug traffickers, such as drug dealer Nacho Varga (Michael Mando), and drug lord Gus Fring (Giancarlo Esposito). The latter half of the show introduces cartel enforcer Lalo Salamanca (Tony Dalton), who becomes a major antagonist to both Jimmy and Mike. In addition to the primary storyline, Better Call Saul includes black-and-white flashforwards set in 2010, after the events of Breaking Bad, which explore the consequences of Saul's actions across both series. Odenkirk, Banks, and Esposito reprise their roles from Breaking Bad, as do many others in guest appearances.

Gilligan, who created and developed Breaking Bad, and Gould, who wrote the Breaking Bad episode "Better Call Saul", began considering a Saul Goodman spin-off in 2009. Because Saul's role in Breaking Bad had expanded beyond the writing staff's plans, Gilligan felt he could be explored further. He and Gould

considered making a half-hour legal comedy featuring Saul and his various clients, but settled on an hour-long tragedy showing how he develops into the character seen in *Breaking Bad*. *Better Call Saul*'s development began during the production of *Breaking Bad*'s final season in 2013, with Gilligan and Gould serving as co-showrunners and numerous production staff returning. Gilligan left *Better Call Saul* early in the third season—making Gould the sole showrunner for the remainder of its run—though he returned to help write the final season.

Better Call Saul received critical acclaim, with praise for its acting, characters, writing, direction, and cinematography. Many reviewers have considered it a worthy successor to *Breaking Bad*—some deeming it superior to its predecessor—and one of the greatest television series of all time. It has garnered many accolades, including two Peabody Award nominations, 53 Primetime Emmy Award nominations (setting a record for the most-nominated show to never win an Emmy), 19 Writers Guild of America Award nominations, 20 Critics' Choice Television Award nominations, nine Screen Actors Guild Award nominations, and 6 Golden Globe Award nominations. At the time of its airing, the series premiere held the record for the highest-rated scripted series premiere in basic cable history.

Shopping

way to shops and shopping centres; which changed the consumer's shopping experience. The New Exchange, opened in 1609 by Robert Cecil in the Strand was

Shopping is an activity in which a customer browses the available goods or services presented by one or more retailers with the potential intent to purchase a suitable selection of them. A typology of shopper types has been developed by scholars which identifies one group of shoppers as recreational shoppers, that is, those who enjoy shopping and view it as a leisure activity.

Online shopping has become a major disruptor in the retail industry as consumers can now search for product information and place product orders across different regions. Online retailers deliver their products directly to the consumers' home, offices, or wherever they want. The B2C (business to consumer) process has made it easy for consumers to select any product online from a retailer's website and to have it delivered relatively quickly. Using online shopping methods, consumers do not need to consume energy by physically visiting physical stores. This way they save time and the cost of traveling. A retailer or a shop is a business that presents a selection of goods and offers to trade or sell them to customers for money or other goods.

Shoppers' shopping experiences may vary. They are based on a variety of factors including how the customer is treated, convenience, the type of goods being purchased, and mood.

Tom Curren

Jersey Surf Shop (Surfers Supplies in Ocean City, NJ). He entered and proceeded to beat Matt Hoy, who was ranked eighth in the world at the time. Curren

Thomas Roland Curren (born July 3, 1964) is an American former professional surfer, known for being the first American to win the World Surf League Title. He secured three World Titles in 1985, 1986, and 1990, and achieved 33 event wins in his career, the second most of all time, surpassed only by Kelly Slater. Curren is celebrated for his competitive drive and distinctive surfing style. He retired from competitive surfing in the mid-1990s.

Alice Tepper Marlin

social investment field and regularly published the best-selling consumer guide, "Shopping for a Better World"(Ballantine Books). Tepper Marlin has been a

Alice R. Tepper Marlin (born 1944) serves as President Emerita, Founder, and a member of the board of Social Accountability International (SAI), a standard-setting organization for improving workplaces and communities. She served as president and CEO from 1997 to 2015.

Black Friday (shopping)

The advent of online shopping and events like "Cyber Monday" have expanded the traditional one-day shopping frenzy into a broader holiday shopping season

Black Friday is the Friday after Thanksgiving in the United States. It traditionally marks the start of the Christmas shopping season and is the busiest shopping day of the year in the United States. Many stores offer highly promoted sales at heavily discounted prices and often open early, sometimes as early as midnight or even on Thanksgiving. Some stores' sales continue to Monday ("Cyber Monday") or for a week ("Cyber Week").

"Black Friday" has evolved in meaning and impact over the years, initially referring to calamitous days, with a notable early instance being Black Friday (1869) in the US. This financial crisis saw a dramatic plunge in gold prices, affecting investors. The term was later used in American retail, starting ambiguously in the 1950s. Initially associated with workforce absence post-Thanksgiving, it was reinterpreted by Philadelphia police to describe the shopping-induced congestion. Attempts at rebranding to "Big Friday" failed, and the term "Black Friday" solidified by the 1980s, referring to the pivotal point where retailers purportedly shifted from loss ("in the red") to profit ("in the black"). This day marks the unofficial start of the Christmas shopping season, with promotional sales aiming to draw large crowds. Black Friday is the busiest shopping day of the year in the United States and retailers prioritize it and Cyber Monday as highly profitable holiday shopping days.

The concept has since globalized, with countries around the world adopting "Black Friday" sales to mimic the US phenomenon, adjusting local customs or creating similar events. The advent of online shopping and events like "Cyber Monday" have expanded the traditional one-day shopping frenzy into a broader holiday shopping season, diluting the singular focus of Black Friday, and expanding its economic impact.

Scouting

formed. The largest international organizations are the World Organization of the Scout Movement (WOSM) and the World Association of Girl Guides and Girl

Scouting or the Scout Movement is a youth movement which became popularly established in the first decade of the twentieth century.

It follows the Scout method of informal education with an emphasis on practical outdoor activities, including camping, woodcraft, aquatics, hiking, backpacking and sports. A widely recognized movement characteristic is the Scout uniform, by intent hiding all differences of social standing and encouraging equality, with neckerchief (known as a scarf in some countries) and (originally) a campaign hat or comparable headwear. Distinctive insignia include the fleur-de-lis as well as merit badges or patches. In many countries, girl only organizations, whose members are often called Guides instead of Scouts, use a trefoil insignia instead of the fleur-de-lis.

The original program was for youths between the ages of 11 and 17. Other programs for youths who are too young to be in the main program and take the Scout Promise sometimes exist within an organization. Early examples are Wolf Cubs and Brownies. Programs can also exist for those who are older. Early examples are Rovers or Rangers. The actual names or even existence depend on organization and time period. Speciality programs, such as Sea Scouts, exist.

In 2019, there were over 55 million Scouts and Guides in at least 155 countries. The Scout Movement is a pluralist movement, not a unitary organization. Numerous local, national and international Scout organizations have been formed. The largest international organizations are the World Organization of the Scout Movement (WOSM) and the World Association of Girl Guides and Girl Scouts (WAGGGS); some national organization belong to both.

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